

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
958318-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC/Guinta/R/Congress	Tue-Mon week	174

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	958318	WOC10035194

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	30	60

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR Tu 10/02/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
1 WMUR W 10/03/12 5:12 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
4 WMUR Th 10/04/12 5:40 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
5 WMUR F 10/05/12 5:28 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
2 WMUR M 10/08/12 5:09 AM 5a Daybreak 5-6a :30 FG12TV03H \$700.00 NM									
2	10/02/12	10/08/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR Tu 10/02/12 6:53 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
4 WMUR W 10/03/12 5:59 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
1 WMUR Th 10/04/12 6:24 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
5 WMUR F 10/05/12 6:54 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
2 WMUR M 10/08/12 5:59 AM 6a Daybreak 6-7a :30 FG12TV03H \$700.00 NM									
3	10/02/12	10/08/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	MTWTF--	:30	6	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 6 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMUR Tu 10/02/12 7:28 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
2 WMUR W 10/03/12 8:29 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
1 WMUR W 10/03/12 8:59 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
6 WMUR Th 10/04/12 7:26 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
5 WMUR F 10/05/12 8:59 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
3 WMUR M 10/08/12 8:50 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
4	10/02/12	10/08/12	KELLY & MICHAEL LIVE 9AM-10AM Class of Time - Pre-emptible with notice		MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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958318-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
NRCC/Guinta/R/Congress	Tue-Mon week	174	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/02/12	10/08/12	KELLY& MICHAEL LIVE 19AM-10AM	9AM-10AM	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/02/12	9:59 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	FG12TV03H	\$350.00 NM
3	WMUR	W	10/03/12	9:47 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	FG12TV03H	\$350.00 NM
5	WMUR	Th	10/04/12	9:59 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	FG12TV03H	\$350.00 NM
4	WMUR	F	10/05/12	9:50 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	FG12TV03H	\$350.00 NM
1	WMUR	M	10/08/12	9:51 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	FG12TV03H	\$350.00 NM
5	10/02/12	10/08/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	12:29 PM	News 9 at Noon	12-1230p	:30	FG12TV03H	\$350.00 NM
5	WMUR	W	10/03/12	12:16 PM	News 9 at Noon	12-1230p	:30	FG12TV03H	\$350.00 NM
4	WMUR	Th	10/04/12	12:28 PM	News 9 at Noon	12-1230p	:30	FG12TV03H	\$350.00 NM
3	WMUR	F	10/05/12	12:16 PM	News 9 at Noon	12-1230p	:30	FG12TV03H	\$350.00 NM
2	WMUR	M	10/08/12	12:24 PM	News 9 at Noon	12-1230p	:30	FG12TV03H	\$350.00 NM
6	10/02/12	10/08/12	Who Wants to be a Millior	1230-1p	MTWTF--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/02/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV03H	\$250.00 NM
1	WMUR	W	10/03/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV03H	\$250.00 NM
4	WMUR	Th	10/04/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV03H	\$250.00 NM
5	WMUR	F	10/05/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV03H	\$250.00 NM
3	WMUR	M	10/08/12		Who Wants to be a Millionaire	1230-1p	:00		\$250.00 NM
Credited oversold inventory									
7	10/02/12	10/08/12	News 9 at 5	5-6p	MTWTF--	:30	10	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	MTWTF--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	5:38 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
6	WMUR	Tu	10/02/12	5:58 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
7	WMUR	W	10/03/12	5:54 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
2	WMUR	W	10/03/12	5:58 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
10	WMUR	Th	10/04/12	5:23 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
3	WMUR	Th	10/04/12	5:42 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
8	WMUR	F	10/05/12	5:42 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
4	WMUR	F	10/05/12	5:58 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
5	WMUR	M	10/08/12	5:12 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
9	WMUR	M	10/08/12	5:27 PM	News 9 at 5	5-6p	:30	FG12TV03H	\$700.00 NM
8	10/02/12	10/08/12	News 9 at 6	6-7p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	MTWTF--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	10/02/12	6:20 PM	News 9 at 6	6-7p	:30	FG12TV03H	\$1,400.00 NM
1	WMUR	W	10/03/12	6:13 PM	News 9 at 6	6-7p	:30	FG12TV03H	\$1,400.00 NM
4	WMUR	Th	10/04/12	6:20 PM	News 9 at 6	6-7p	:30	FG12TV03H	\$1,400.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/02/12	10/08/12	News 9 at 6	6-7p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURF		10/05/12	6:22 PM	News 9 at 6	6-7p	:30	FG12TV03H	\$1,400.00 NM
3	WMURM		10/08/12	6:13 PM	News 9 at 6	6-7p	:30	FG12TV03H	\$1,400.00 NM
9	10/02/12	10/08/12	Chronicle NH	7-730p	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURTu		10/02/12	7:29 PM	Chronicle NH	7-730p	:30	FG12TV03H	\$550.00 NM
4	WMURW		10/03/12	7:21 PM	Chronicle NH	7-730p	:30	FG12TV03H	\$550.00 NM
1	WMURTh		10/04/12	7:11 PM	Chronicle NH	7-730p	:30	FG12TV03H	\$550.00 NM
5	WMURF		10/05/12	7:09 PM	Chronicle NH	7-730p	:30	FG12TV03H	\$550.00 NM
3	WMURM		10/08/12	7:23 PM	Chronicle NH	7-730p	:30	FG12TV03H	\$550.00 NM
10	10/02/12	10/08/12	INSIDE EDITION AC	730-8p	MTWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/03/12	7:56 PM	INSIDE EDITION AC	730-8p	:30	FG12TV03H	\$700.00 NM
3	WMURTh		10/04/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	FG12TV03H	\$700.00 NM
1	WMURF		10/05/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	FG12TV03H	\$700.00 NM
4	WMURM		10/08/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	FG12TV03H	\$700.00 NM
11	10/02/12	10/08/12	News 9 at 11	11-11:35p	MTWTFSS	:30	7	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTFSS	7	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURTu		10/02/12	11:31 PM	News 9 at 11	11-11:35p	:30	FG12TV03H	\$1,100.00 NM
7	WMURW		10/03/12	11:22 PM	News 9 at 11	11-11:35p	:30	FG12TV03H	\$1,100.00 NM
1	WMURTh		10/04/12	11:23 PM	News 9 at 11	11-11:35p	:30	FG12TV03H	\$1,100.00 NM
4	WMURF		10/05/12	11:33 PM	News 9 at 11	11-11:35p	:30	FG12TV03H	\$1,100.00 NM
2	WMURSa		10/06/12	12:27 AM	News 9 at 11 LR - Football	11-11:35p	:30	FG12TV03H	\$1,100.00 NM
6	WMURSu		10/07/12	11:21 PM	News 9 at 11	11-11:35p	:30	FG12TV03H	\$1,100.00 NM
3	WMURM		10/08/12	11:33 PM	News 9 at 11	11-11:35p	:30	FG12TV03H	\$1,100.00 NM

Total Spots 61

Payment Terms 30 Days

Gross Total	\$42,050.00
Agency Commission	\$6,307.50
Net Amount Due	\$35,742.50